

Increasing awareness about organ donation in the South Asian community and reducing treatment costs (Pradeep 2015)

Inputs

Investment

Set up/Running/costs £71,180

Resources

Staff Band 8 Staff £52675

Band 3 staff WTE 0.4 £8805

Travel £4000

Supplies/equipment £1,000

Laptop x2 + Projector (£400x2)+£300
= £1,100

Telephone + Wi-Fi = £600

Facilities/premises N/A

NHSBT Leaflets, ODF forms,
Stationary Supplied - NHSBT

Total Cost: £ 71,180 (2 months)

The Service

Journey through Service

Increased organ donor and consent rate

Saving organ failure patients lives
Ability to provide best available quality care to patients

Patient/carer/community/professional rapport develop

Practical support delivered through this education event

Health education among hard to reach community

Raising awareness on early detection and treatment options

Engaging with community and making the trusted rapport

Activity/delivery

5 potential actual donors from one region and registering 50 potential donors onto organ donor register

5 potential donors and 0 1 245.04 228.50.

Summary of Benefits

For Community

Increased knowledge on organ donation

Improved trust in medical system

Increased knowledge to enable community to monitor their own well-being

For healthcare (NHS) system

Increased organ donor rate: two deceased donors from kidney perspective alone saves **£110,122 on treatment costs**

Wider economic benefits realized through additional organs donated

Positive rapport developed with hard to reach community and increased trust in the medical team

Helping NHS to provide the best available care to the organ failed/failing patients

Opportunities for service development

Potential to develop in other regions

Focus on young people who are more likely to pass on message to future generations