

**Case studies template to demonstrate service initiatives  
or projects to improve Public Health**

Please use the following to provide details of the initiative or project you are involved in. This template is intended as a guide so please adapt it to suit your particular project is necessary. Please try to avoid abbreviations and explain any acronyms.

Name	
Job-title	
Contact details (email preferably)	
Employer/organisation and Where are you based?	
Speciality/setting	

**Introduction: - What is the initiative and or project you are involved in?**

*Briefly describe what you are doing and any evidence you have used to back up the work or is it an area where there is no previous work done?*

**Background: - What prompted you to do this work?**

*What were the reasons you decided to start the work; what was happening or what was the situation*

**Implementation: - What have the challenges to implementing the service/intervention been? And what has enabled the implementation of the service/intervention?**

**Outcomes: - Has the initiative or project made a difference to patients/service users and or staff?**

*How do you know and what evidence or measures are you using? (Please include any outcome measures.)*

If appropriate give details of any data; such as numbers of clients seen; numbers of clients and what has the impact been etc.

**Follow up conclusions and next steps: - What are the long-term aims for the work?**